

KPI Library for Client Portals

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How to use this library

A client dashboard carries 5 to 10 KPIs, one owner per number, and every KPI breaks down the same way. Pick one KPI per driver (sales, margin, cash, labor, inventory or receivables, customer), then add industry KPIs from the sections below. The breakdowns are what turn a number into a tool: the owner clicks the tile and sees which location, person, shift or day moved it.

Breakdown	What it answers	Where it already runs
Location / entity	Which store, property, project or company carries the total	Valiant 4-store views, Arod per-property P&L
Manager (owner)	Whose number it is; feeds scorecards and bonuses	GM Scorecard, Store/Shift Bonus
Employee	Per-person production, hours, pay, pay as % of sales	Team Overview, Comp vs Sales
Shift / daypart	AM vs PM, lunch vs dinner, weekday vs weekend	Shift Goal Report, Shift Calendar
Day of week	Which days carry the week; sets day-specific goals	Store/Shift Bonus thresholds by weekday
Period	Day, week-to-date, pay period, MTD, YTD, each vs prior and vs goal	Current Sales Week, Monthly Sales Report
Category / vendor / SKU	What sells, what sits, margin by line	Inventory ledger, sales line items
Channel / source	Walk-in vs online vs wholesale; direct vs OTA for rentals	Not built yet